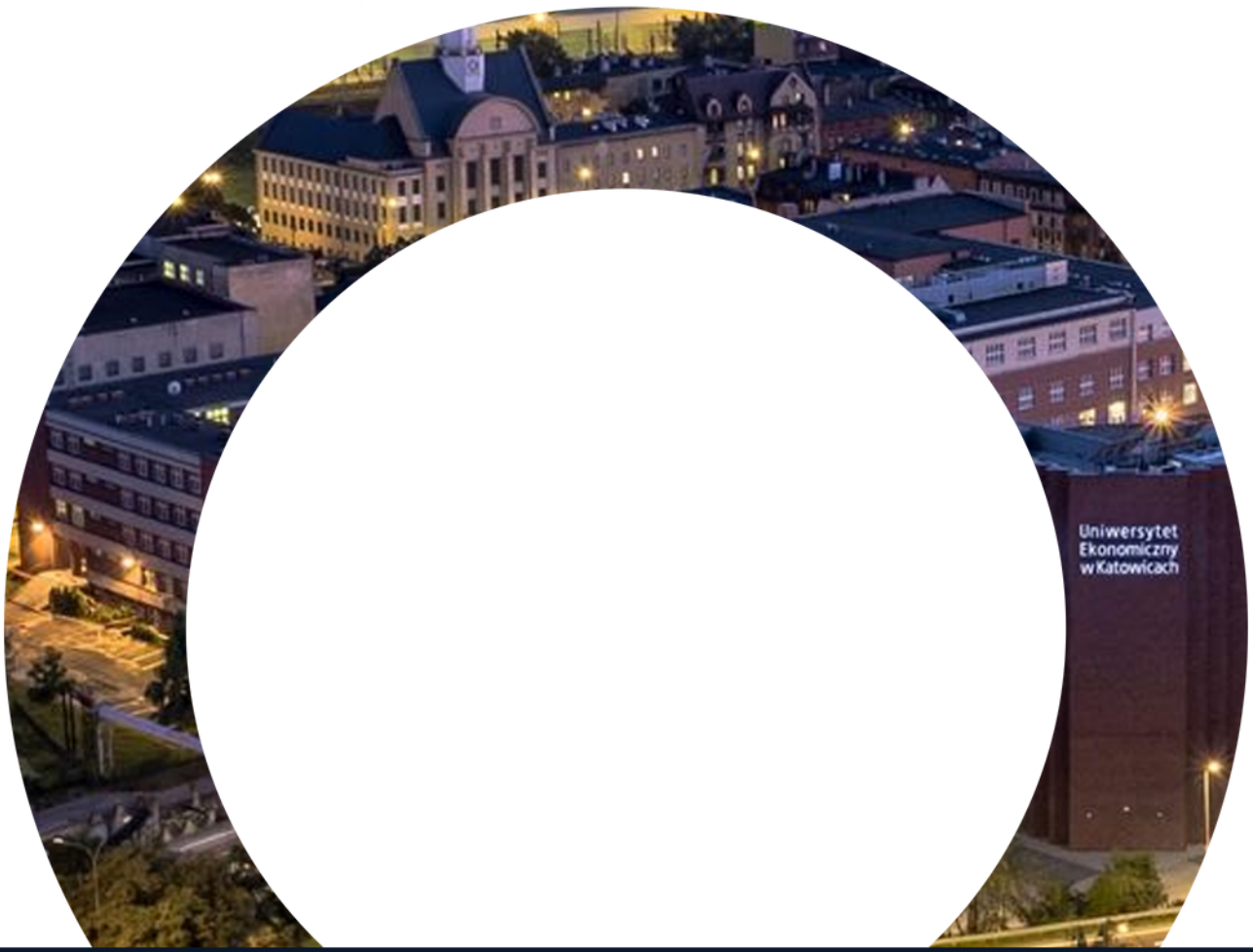




University
of Economics
in Katowice

Katowice
October 24-25, 2024



2nd International Conference on Economics of Climate Change (InCECC)

International Day of Climate Action is celebrated every October 24th, and it is a great opportunity for the CECC team to raise awareness about the urgent need to help to achieve climate neutrality. The 2nd edition of the InCECC conference is dedicated to demonstrate a wide range of activities carried out during the last year by the CECC team, as well as other University peers, in support of research and practice for climate change.

The conference program includes two guest sessions entitled
"GZM Scene of Science (Scena Nauki GZM)"
dedicated to presenting the results of projects granted
by the "Metropolitan Fund for Support of Science"

The second day of the conference (October 25, 2024) will inaugurate the debates that CECC plans to run regularly, to help chart the way forward for the collaboration of the CECC team and the researchers and practitioners.

We hope that the prepared conference program will allow participants to better understand the challenges of the transition and contribute to improving educational activities toward sustainable development and climate change.

You are warmly invited to participate in the conference!

Honorary Patronage

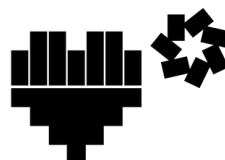


JM Rektor
Uniwersytetu Ekonomicznego w Katowicach
prof. dr hab. inż. Celina M. Olszak

Media Patronage



**Górnośląsko
-Zagłębiowska
Metropolia**



**European
City of Science
Katowice 2024**

Conference Programme

Venue: UE Katowice, CNTI building

October 24, 2024 | Room: 2/19@

10.00 - 10.30 Reception & coffee

10.30 - 11.30 **Welcome & Opening Address**

Keynote: The impact of EU Non-Financial Reporting Directive on corporate carbon emissions

Prof. Marco Papa, University of Bari Aldo Moro, Italy

Keynote: Implementing ESG risk factors in the Risk Appetite Framework - threats and opportunities for the banking system

Dr. Giansimone Ghiottone, Chief Risk Officer at Banca Popolare di Puglia e Basilicata, Italy

11.30 - 12.30 **GZM Scene of Science / Scena Nauki GZM**

Project ECONomics4Climate II - outcomes and discussion

Intertemporal preferences in the context of energy transition – mining regions' perspective

dr Rafał Buła, Department of Investment, UE Katowice

Metropolis (GZM) in the era of technological revolution: Mapping the conditions and directions of development of the gaming sector

mgr Kacper Zagała, Department of Informatics, mgr Paulina Badura, Department of Economics, mgr Rafał Rydzewski, Department of Enterprise Management, UE Katowice

Green transformation risk management in innovation

dr inż. Iwona Gorzeń-Mitka, Department of Corporate Finance and Insurance, UE Katowice

Implementation of innovative teaching methods in ESG education for metropolitan real estate

dr Radosław Cyran, mgr Wiktoria Jędrusik, Department of Strategic and Regional Studies, UE Katowice

12.30 - 13.30 Lunch & coffee

13.30 - 16:30 **MOOW as a novel digital learning and co-creation concept in higher education**

Prof. UE dr hab. Agata Austen, dr Kinga Hoffmann-Burdzińska, Department of Human Resource Management, UE Katowice

Session dedicated to dissemination of the MOOWCODE project funded by the Erasmus+ 2021-1-PL01-KA220-HED-000027566; <https://www.moowcode.eu/> (discussion of project goals and achievements, sharing experiences on hosting thematic MOOWs in international environment, organizational issues)

18.00 **Social programme**

October 25, 2024 | Room: 3/15@

10.00 - 11.15

CECC Climate Moods - Autumn Debates:

Economic challenges of sustainable transition

Moderation: Prof. UE dr hab. Julia Włodarczyk, Department of Economics, CECC, UE Katowice

Discussants:

Prof. Boris Popesko, Vice-Dean for Research, Faculty of Management and Economics

Tomas Bata, University in Zlín, Czech Republic,

Prof. Ismail Erturk, Manchester Business School, University of Manchester, United Kingdom

Prof. Julija Bulatova, RISEBA University of Applied Sciences, Faculty of Business and Economics, Latvia

Prof. Marco Papa, University of Bari Aldo Moro, Italy

Dr. Giansimone Ghiottone, Chief Risk Officer at Banca Popolare di Puglia e Basilicata, Italy

Małgorzata Maślana, ESG Conversion, Poland

11.15 - 11.45

Coffee & Refreshments

11.45 - 14.00

GZM Scene of Science / Scena Nauki GZM

The Sustainable Consumer and the Energy Transformation of the GZM Metropolis (ECONomics4Climate II)

Dr Sylwia Słupik, Department of Social, Economic and Environmental Policy, CECC, UE Katowice

Artificial intelligence and cyber security in finance

Prof. UE dr hab. Bożena Frączek, Department of Banking and Financial Markets, UE Katowice

dr Piotr Dąbrowski, Department of Banking and Financial Markets, UE Katowice

MOOW panel discussion: showcase of MOOWs pilot testing results - projects reflecting sustainability concerns

Prof. UE dr hab. Agata Austen, dr Kinga Hoffmann-Burdzińska, Department of Human Resource Management, UE Katowice

Dissemination of the MOOWCODE project funded by the Erasmus+ 2021-1-PL01-KA220-HED-000027566;

<https://www.moowcode.eu/>

14.00 - 14.15

Closing remarks



<https://cecc.ue.katowice.pl/>



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