



University
of Economics
in Katowice

Katowice
October 23-24, 2023



**1st International Conference
on ECONOMICS
of CLIMATE CHANGE
(InCECC)**

°CECC | Centre for Economics of Climate Change

Honorary Patronage



JM Rektor

Uniwersytetu Ekonomicznego w Katowicach
prof. dr hab. inż. Celina M. Olszak

Funding



The purpose of the conference is to present the results of the "ECONomics4Climate" project. The project has been co-financed by the Metropolis GZM within the framework of the Program "Metropolitan Fund for Support of Science" for the years 2022-2024.

The "ECONomics4Climate" project is a package of scientific and educational activities, within the framework of the promotion of problems falling within the field of economics of climate change.

The project was prepared by the team involved in the establishment of the university's "Center for Economics of Climate Change (CECC)" and is the first output of the CECC's scientific and research activities.

On October 24, 2023, we are celebrating the "International Day of Climate Action" and promoting multi-directional activities for climate neutrality. On the eve of this day (October 23, 2023) we would like to draw attention to the economic aspects of climate change, presenting the areas of interest and the main activities of CECC. On the second day of the conference (October 24, 2023), the results of the tasks carried out under the project "ECONomics4Climate" will be presented.

You are cordially invited to participate in InCECC!

Celem konferencji jest prezentacja wyników projektu „ECONomics4Climate”, który został dofinansowany przez Górnośląsko-Zagłębiowską Metropolię, w ramach Programu „Metropolitalny Fundusz Wspierania Nauki” w latach 2022-2024.

Projekt „ECONomics4Climate” stanowi pakiet aktywności naukowych i edukacyjnych, w ramach promocji zagadnień mieszczących się w obszarze ekonomii zmian klimatu.

Projekt został przygotowany przez zespół zaangażowany w tworzenie uczelnianego „Centre for Economics of Climate Change (CECC)” i jest pierwszym rezultatem aktywności naukowo-badawczej CECC.

24 października 2023 r. obchodząc „International Day of Climate Action”, promujemy wielokierunkowe działania na rzecz ochrony klimatu. W wigilię tego dnia (23.10.2023) pragniemy zwrócić uwagę na ekonomiczne aspekty zmian klimatycznych, prezentując obszary zainteresowań oraz główne aktywności CECC. W drugim dniu konferencji (24.10.2023) zostaną zaprezentowane rezultaty zadań zrealizowanych w ramach projektu „ECONomics4Climate”.

Serdecznie zapraszamy do udziału w InCECC!

Conference Programme

October 23, 2023

13.00 – 13.10

Opening Address

Prof. Maciej Nowak

Vice-Rector for Science and Academic Staff Development

13.10 – 13.20

CECC at a glance: Who we are and what we do?

13.20 – 14.00

“Companies’ sustainability disclosures in the new and continually evolving landscape”

Prof. Yannis Tsalavoutas

Adam Smith Business School, University of Glasgow, UK

Director of Adam Smith Observatory of Corporate Reporting Practices

14.00 – 14.30

Coffee break

14.30 – 15.00

Economics of Climate Change – some reflections on the discipline

15.00 – 15.30

REACCT & ET CASE – launch of CECC’s new projects

Dr Ing. Aleš Lokaj, Vice-dean for Development

Dr Ing. Karel Hlaváček, Vice-dean for Foreign Affairs

Faculty of Economics, VSB-Technical University of Ostrava

Prof. Monika Wieczorek-Kosmala, CECC Coordinator

University of Economics in Katowice





October 24, 2023

10.30 – 10.45

ECONomics4Climate – from idea to action

Prof. Monika Wieczorek-Kosmala, University of Economics in Katowice

Presentation of the project concept and its activities

10.45 – 11.15

Greening Ideas – Klimatyczna kampania

dr Anna Losa, University of Economics in Katowice

Objectives of the project

Presentation of the best social media campaign (in PL)

Award ceremony

11.15 - 11.30

Implementation of COILs in Education on Economics of Climate Change

(Wdrożenie metody COILs w edukacji o ekonomii zmian klimatu)

Prof. Joanna Błach, dr Rafał Buła, University of Economics in Katowice

Objectives of the project

COIL method applicability: summary and conclusions

11.30 – 12.00

Coffee break

12.00 – 13.30

Diverse Trajectories of Research in Economics of Climate Change

(Różne ścieżki badań w ekonomii zmian klimatu)

Financing the activities of the Metropolis GZM through the use of green and blue bonds

dr Małgorzata Lipowicz, University of Economics in Katowice

The role of process innovations in Silesian public hospitals in the context of climate change

mgr Aleksandra Swątek, Univeristy of Economics in Katowice

Sustainable urban mobility measures - comparative studies of public transport pricing policy and parking policy in the largest European cities

dr Anna Urbanek, University of Economics in Katowice

CERES II – The true Cost of Environmental Risk Exposure to Silesians,

Prof. Steffen Andersen, Copenhagen Business School

Prof. Tomasz Ingram, University of Economics in Katowice

13.30 - 14.30

Lunch & Farewell





<https://cecc.ue.katowice.pl/>



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